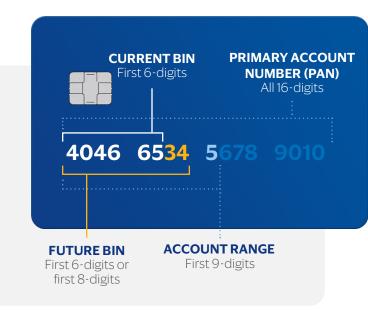
IS YOUR ORGANIZATION 8-DIGIT BIN READY?



the International Organization for Standardization (ISO) expanded the length of Issuer Identification Numbers (IIN) referred to as Bank Identification Numbers (BIN) in the Visa system from 6 to 8 digits. Visa is supporting this change to fuel innovation of the payment ecosystem. Although the BIN length is changing from the first 6 to the first 8 digits of Visa Primary Account Numbers (PAN), PAN lengths and 9-digit account range lengths will not be modified.

To address the industry shortage in supply, in 2016

Read the **ISO Announcement** here

standard in 2017 and announced April 22, 2022 as its final effective date. Visa is supporting this change to ensure an adequate BIN supply to help fuel

Visa endorsed the

future innovation. Learn more at $\underline{\text{Visa's Numerics Initiative page on visa.com}}$





Although ISO is only assigning 8-digit BINs for new

Did you know?

requests, for the foreseeable future, 6-digit BINs will continue to exist. Therefore, it is imperative that acquirers are able to handle both 6- and 8-digit BINs in back-end systems and transaction processing.

logic specific to the 6-digit issuing BIN in merchant's processing or downstream systems, must be

Why does it matter?

changed. Failure to do so could affect merchant point of sale processes including impacts to POS hardware, terminal software and BIN tables. Making the systems and process updates necessary to support 8-digit BINs can be a large effort and the repercussions can be significant. If you haven't started a project to make this important change,

Visa now only assigns 8-digit BINs; 6-digit issuing BINs will no longer be assigned. Therefore, any

we highly recommend you start sooner than later.

To minimize cardholder impacts, PANs and tokens will not be modified. However, if updates are not



made to support 8-digit BINs across the payments ecosystem there may be significant impacts to cardholder transaction processing. Note: It is important to evaluate any potential cardholder impacts related to the industry wide migration to 8-digit BINs with cross functional teams at your organization. For more information on how to assess program readiness, contact your Visa account representative

Visa is working with all ecosystem stakeholders to ensure readiness to support this industry change. It's critical that you assess the impacts of this change with your processor, vendors and any other partners who support your transaction

What do merchants need to do?

processing, routing and downstream activities. If you currently do not use 6-digit BINs in your internal processes, the impacts to your business may be nominal. However, if you do, you may want to: · Detail how the issuing BIN is used in your own POS environment, and adjust any logic that is based solely on the first 6-digits to also accommodate the first 8-digits. • Partner with your Acquirer and/or your processor and any service providers or other third parties on all

- related 8-digit BIN integration and support requirements. · Assess downstream system impacts (e.g., loyalty, billing, reporting, fraud management, etc.), and make
- necessary changes to accommodate the longer BIN length. • **Conduct testing** to confirm seamless operations and downstream processes.
- · Confirm your ability to process transactions with your processor and complete downstream activities regardless of the BIN length.



Hardcoding BINs at POS terminals is not a



Be sure to allow adequate time for engaging and planning with your acquirer, processors, vendors, service providers and other partners to coordinate planning and schedules.

recommended business practice. Any POS terminals with

hardcoded logic based on issuing BINs should access the required data elements real-time through other sources.



hardware and software.

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What might happen if the

Failure points and severity will vary depending on the specific usage of the issuing BIN, set up of the supporting technology, dependencies across service providers and downstream process flows and associated outputs.

requirements aren't met?

Without making any necessary changes to support the new 8-digit issuing BIN standard, merchants may experience a disruption in current processes and systems and impact the POS environment—including terminal

9010





digits to be stored.² or visit the <u>Numerics Initiative page on Visa.com</u>. 1. Truncation of the PAN by permanently removing a segment of the PAN is one of four approaches to render PAN unreadable. 2. See PCI FAQ "What are <u>acceptable formats</u> for truncation of primary account purpless?" numbers?

any other 4

truncation1 requirement to allow for the removal of at least 4 digits, allowing a maximum of first 8 digits, and

organization • Learn about impacts to processing and downstream systems

Actively engage

assessment across

Inform management

Conduct impact

- vendor, and other entities that participate in transaction

all connected parties.

How can Visa help?

team

vendors

milestones

Analysis underway

Establish cross functional

Contact key partners,

clients, suppliers and

Identify project scope and

• Finalize plan and approve

with management

processing on behalf of the merchant. It is imperative that merchants receive confirmation of 8-digit BIN readiness from

- Merchant readiness must also include processor, partner,

Implementation

· Approve budget and

schedule resources

Complete organization-

wide 8-digit BIN updates

· Confirm readiness with all

Set up testing plan with all

key stakeholders

key stakeholders

maintenance

Ready for 8-digit BINs

establish risk mitigations

Communicate readiness

· Establish process for live

monitoring and ongoing

to all stakeholders

Complete testing and



Together, we're innovating the payment ecosystem. The ongoing evolution of digital payment products and form-factors will increase the necessity of our collective agility and speed to market. The continued advancement of our clients, partners and competitors empower all of us to move into the next generation of digital payments, together.

Visa BIN Attribute Sharing Service (VBASS)

The Visa BIN Attribute Sharing Service (VBASS) is a new API which

Visa Representative.

through an acquirer or acquirer sponsored third party. Learn more at the Visa Developer Portal

business or have questions specific to Visa's approach to the new 8-digit BIN standard, visit the Numerics Initiative page on Visa Online or reach out to your

enables sharing of Visa BIN Attributes to improve merchant processes and checkout experiences. Merchants can obtain BIN Attribute data



If you have questions If you have questions on how the 8-digit BIN industry change may affect your